



BUSINESS PARTNERSHIP PROGRAM

A YEARLONG alliance to pair YOUR company with Business Women of Fayette & Coweta to PROMOTE YOUR brand while serving the community.



History & Purpose

Business Women of Fayette & Coweta

Business Women of Fayette & Coweta (“BWFC”), is a 501(c)(3) organization chartered February 1, 2010. The purpose of BWFC is giving back for a better community. Since its inception, BWFC has raised over \$650,000 helping thousands in Fayette and Coweta counties.

Business Women of Fayette & Coweta offers support for women in business by providing empowerment through networking and participation in community outreach. BWFC seeks to carry out its mission by:

- Connecting with other organizations and members to create worthwhile opportunities for giving back to the community
- Building awareness of women-owned or women-led businesses, both profit and nonprofit, in Fayette and Coweta counties through our profile-raising activities
- Providing leadership development and growth for BWFC members
- Creating innovative and effective change in the business culture

Why Partner With Us?

- Hundreds of attendees at our events GUARANTEES EXPOSURE, with your brand being front and center. That means more SALES and COMMUNITY AWARENESS.
- Your role as a leader and your partnership with us will be recognized, FURTHERING GOODWILL and ultimately ADVANCING YOUR BUSINESS.
- It is ONE TRANSACTION with little effort on your part. We will manage the entire process for the full year.

EXPOSURE at all BWFC Fundraising Events



Music BINGO Giving Tuesday, December 3, 2024

A fun filled evening of food, fellowship, and fundraising through music bingo.



Harts of Teal

Harts of Teal exists to help healthy women identify early warning signs of ovarian cancer.



Connect & Conquer Leadership Summit Winter 2025

A business development and leadership workshop for women in business in the local community. Speakers will share information on networking, sales, team building, and challenges.



Bloom Our Youth

The mission of Bloom Our Youth is to strengthen children in foster care and empower the families who care for them.



Denim & Diamonds Friday, March 28, 2025

A lively event featuring dancing, games, food, and fun!



Southside Support

Connects families of children with special needs and individuals living with disabilities in south metro Atlanta with valuable resources in our community and also with each other.



Two Sparrows

Provides a supportive living environment for adults with intellectual disabilities within an inclusive community promoting greater independence and exceptional quality of life.

The Partnership

We will promote and honor YOU in numerous ways throughout the year. In exchange, we will take your generous partnership funds to support our selected causes to create a stronger community.



Strategy

Grow our fundraising efforts to impact thousands of people in need in our community with the funds provided by our PARTNERS .



Goals

Collaborate with YOU to pool our resources to significantly increase our local impact, while bringing additional exposure to YOUR COMPANY.



Success

Success is the transformation that is possible with our nonprofits and the additional goodwill and business that will be generated for YOUR COMPANY.

In addition to BWFC promoting and advertising your organization, you will have opportunities to participate in the events for which we are affiliated as well as the events we conduct in our community. Also, you can receive bonus perks that will increase the value of your support.



Promotion

Our partners will be promoted and honored for an entire year at every event in which we gather and be given an opportunity to present to our members through a Partner Spotlight.



Participation

Our partners will have opportunities to participate in all of the events we hold throughout the year.

Partnership Options

All of our partners will be recognized at each of our BWFC meetings and events, along with our highly-attended fundraising events. This equates to thousands of advertising impressions.



Champion Partner

Investment \$10,000

1. Year-Long Promotion at all BWFC Meetings and Events:
 - Spotlight opportunity (5-7 minutes) at a BWFC Meeting
 - Tabletop logo recognition for members and guests to see at all monthly meetings
 - Banner recognition at all fundraising events
 - Exposure on BWFC's website
2. Sponsorship Credit at each event:
 - Denim & Diamonds - \$5,000 sponsorship credit, includes 12 VIP tickets and marketing
 - Connect & Conquer Business Women's Conference - \$2,500 sponsorship credit, plus tickets and marketing
 - Music Bingo - \$1,000 sponsorship credit, includes 4 tickets and marketing
3. Includes a Membership for one designee (\$98 value)



Hope Giver Partner

Investment \$5,000

1. Year-Long Promotion at all BWFC Meetings and Events:
 - Spotlight opportunity (5-7 minutes) at a BWFC Meeting
 - Tabletop logo recognition for members and guests to see at all monthly meetings
 - Banner recognition at all fundraising events
 - Exposure on BWFC's website
2. Sponsorship Credit at each event:
 - Denim & Diamonds - \$2,500 sponsorship credit, includes 8 VIP tickets and marketing
 - Connect & Conquer Business Women's Conference - \$1,000 sponsorship credit, plus tickets and marketing
 - Music Bingo - \$750 sponsorship credit, includes 4 tickets and marketing
3. Includes a Membership for one designee (\$98 value)



Community Builder Partner

Investment \$2,500

1. Year-Long Promotion at all BWFC Meetings and Events:
 - Spotlight opportunity (5-7 minutes) at a BWFC Meeting
 - Tabletop logo recognition for members and guests to see at all monthly meetings
 - Banner recognition at all fundraising events
 - Exposure on BWFC's website
2. Sponsorship Credit at each event:
 - Denim & Diamonds - \$1,000 sponsorship credit, includes 4 VIP tickets and marketing
 - Connect & Conquer Business Women's Conference - \$500 sponsorship credit, plus tickets and marketing
 - Music Bingo - \$500 sponsorship credit, includes 2 tickets and marketing
3. Includes a Membership for one designee (\$98 value)

The Business Women of Fayette & Coweta does not provide tax, legal, or accounting advice. This material has been prepared for informational purposes only and is not intended to provide, nor be relied on for, tax, legal, or accounting advice. You should consult your own tax, legal, and accounting advisors.